

SENIOR AGENDA COALITION

"Will you still need me...when I'm 64?" -Beatles

When I'm 64



Dear Friend,

The Senior Agenda Coalition **invites you to sponsor** the release of the **"Senior Agenda 2007-2008 Factbook: A Profile of Well Being of Older Rhode Islanders"** at our 5th Birthday celebration "Rock Your Future" .

We promise this to be a informative and entertaining evening affair.

Sponsorship perks include recognition in **"The Senior Agenda Factbook"** publication, a speaking opportunity, your company name on all pre-and post event press releases and media coverage and displayed prominently at the event, a full page advertisement in the Program Book, a company vendor table, and other opportunities. *A complete detailed list of the "perks" for each sponsorship level is enclosed. Deadline for sponsorships is October 1, 2007.*

The Senior Agenda Coalition has been a leading advocate for seniors in our state for five years and the release of the second edition of **"The Factbook"** will help provide policy leaders, businesses, advocates, caregivers, and consumers a well-rounded picture of the lives of Rhode Island's elderly population and helps us all plan for the future needs of a growing aging population.

Our theme for our event is inspired by the song, *"When I'm 64"* by the Beatles, a touching song that reflects the vulnerability some of us fear as we age and the need for supports from others to make our lives happy and healthy.

As we celebrate our release of this important publication and our successes this past year, we wanted to encourage **you** to join us to learn more about the progress we have made, the challenges that we still face, and to **support our advocacy for older people in our ocean state.**

"Rock Your Future" will be held on Tuesday, November 6th at the Roger Williams Casino from 5:30 p.m. – 7:30 p.m.

Your tax-deductible sponsorship will be a **visible sign of your commitment to help your community** and will provide much needed funds to continue our mission of educating, informing, and fighting for the rights of seniors in Rhode Island.

Thank you,

Jack Indeck The Honorable Charles J. Fogarty Susan A. Leone-Pomfret

Jack Indeck

Charles J. Fogarty

Susan A. Leone-Pomfret

Chairman

Event Co-Chair

Event Co-Chair

Event Co-Chairs

The Honorable
Charles J. Fogarty

Susan A. Leone-Pomfret

Honorary Chairs

Senator Jack Reed
Senator Sheldon Whitehouse
Congressman Patrick Kennedy
Lt. Governor Elizabeth Roberts
Attorney General Patrick Lynch
Mayor David Cicilline
Senate Majority Leader M. -
Teresa Paiva-Weed
Representative Elaine Coderre
Representative Eileen Naughton
DEA Director Corinne Russo
Catherine E. Graziano, RN Ph.D.
Madeline Ernest
John O'Hara
Irene Santos
Chef Frank Terranova

Committee

Rachel Brawn, Louise Cadieux
Thomas Curran, Jennye Durante
Paola Fonseca, Elizabeth
Morancy, Nancy Thomas

Jack Indeck, Chairman
Jessica Lee Buhler, Exec. Director
Nancy St. Germain, Events Director
Maureen Maigret, Research Analyst

when

Tuesday, November 6, 2007
5:30 pm - 7:30 pm

where

Roger Williams Casino
Providence, Rhode Island

Senior Agenda Coalition of Rhode Island

133 Mathewson Street, Providence, RI 02903 (401) 263-7855 Fax (401) 453-1256

Sponsorship Opportunities Senior Agenda 2007-2008 Factbook

\$10,000.00 Platinum Sponsor

- Name listed as Platinum sponsor in the Senior Agenda Factbook
- Platinum Sponsor of “ROCK YOUR FUTURE” event.
- VIP status at event
- Mention in all press: pre and post event
- Opportunity to Speak at the Event
- Informational Table at Event
- Banner at the Head of the Event
- FULL PAGE: Inside Cover of Program Book (1000 copies for event and mailing)
- Name and logo on all promotional materials
- Name on website
- Two tables of ten (4 tickets donated to seniors)
- Factbook for each of your invited guests.
- Table Signage

\$5,000.00 Gold Sponsor

- Name in “Factbook”
- VIP Status at the event
- Prominent Listing in Program Book Gold Sponsor
- FULL PAGE ad in program book (1000 copies for event and mailing)
- Informational table at the event
- Banner displayed at the event
- One table of 10, 2 tickets donated to seniors
- Factbook for each of your invited guests.

\$2500.00 Silver Sponsor

- Name in “Factbook”
- VIP Status at the event
- Full Page in Program Book (1000 copies for event and mailing)
- Informational Table (half table)
- One table of 10, 2 tickets donated to seniors
- Factbook for each of your guests.

\$1500.00 Bronze Sponsor

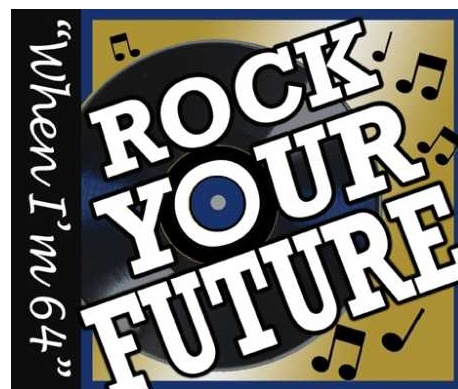
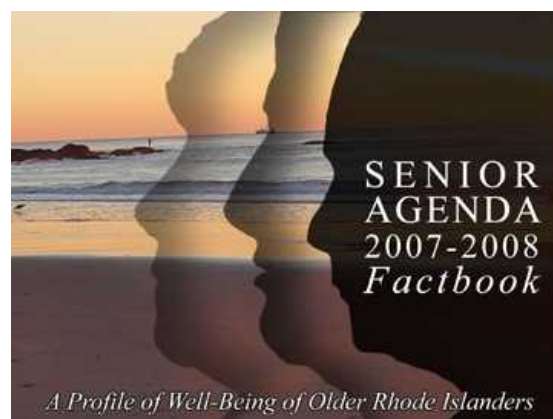
- Name in Factbook
- VIP status at the event
- Half page ad in program book (1000 copies for event and mailing)
- One table of ten (2 tickets donated to seniors)
- Factbook for each of your invited guests.

For further information contact:

Jessica Buhler at senioragendari@yahoo.com or (401) 263-7855.

Please mail check to:

Senior Agenda Coalition, 133 Mathewson Street, Providence, RI 02903



Senior Agenda Coalition Members:

Alzheimer's Association
Care Link RI
Coalition for Consumer Justice
Gray Panthers of RI
Home Front Healthcare
Hope Alzheimer's Center
Meals on Wheels
Neighborhood Health Plan
NRI Community Services
Providence Teachers Retirees Chapter
Rhode Island Housing
Rhodes to Independence
RI Adult Day Center's Association
RI Alliance for Retired Americans
RI Assisted Living Association
RI Federal Retirees
RI Forum on Aging
RI Health Center Association
RI Partnership for Home Care
RI Senior Center Directors' Association
RI State Nurses Association
Senior Action in a Gay Environment
Silver Haired Legislature, RI
SMT Mortgage
Westerly Adult Day Services

Senior Agenda Coalition Mission Statement:

The Senior Agenda Coalition is a diverse coalition activists and groups that advocate for elder issues organized to develop a common agenda to improve the quality of life of older Rhode Islanders.

The Senior Agenda empowers people and organizations to discuss issues, promote legislation, and influence policies of both public and private institutions to support the needs of older people and further the common agenda.